

## **SOCIAL MEDIA POLICY and TERMS OF USE**

### **City of Lyons Facebook, Twitter, Instagram, YouTube**

The official social media pages for the City of Lyons are intended to serve as a mechanism for communication between the public and the city on the listed topics and are designated as a Limited Public Forum to further the mission of the City of Lyons. However, these pages are not the primary method of communication with the city. Any notices or requests for City services must be made via official communication methods identified on the City's website, Lyonsga.org, or by traditional methods of notification recognized by the city.

We encourage members of the public to like or follow our pages, respectfully interact, and share ideas if they follow the City's terms of use.

Before posting comments on any City Limited Public Forum pages, users must review and agree to the Community Standards of Facebook at Facebook and the Terms of Use of the City of Lyons Facebook page. A submitted comment or posting on any of the social media pages of the City of Lyons shall constitute an acknowledgment and agreement of these standards. The City of Lyons has a right to report violations of Social Media Community Standards to the appropriate Social Media outlet.

### **DENIAL OF ACCESS**

The City of Lyons welcomes a person's right to express his or her opinion. However, all comments and posts to these pages are monitored and reviewed by the City for compliance with our terms of use. The City of Lyons reserves the right to restrict, remove, or delete any comments or posts found to be in violation of our guidelines.

Individuals who follow the City of Lyons' Social Media pages who repeatedly violate the terms of use may be banned and prohibited from posting future comments.

The City of Lyons is not responsible for any postings or comments deemed inappropriate that cannot be removed promptly.

### **TERMS OF USE GUIDELINES**

Consistent with the purpose of this Limited Public Forum, prohibited content includes but is not limited to the following comments or posts that contain:

1. Profanity, offensive language, or sexual content
2. Discriminatory language or promotes discrimination based on race, color, creed, age, gender, religion, physical or mental disability or sexual orientation
3. Commercial solicitations or links
4. Links to websites that may be offensive or inappropriate
5. Spam
6. Personal identifying information that is not subject to being released under open record laws

7. Words that incite, encourage, or solicit violent or illegal acts
8. Language that is off topic
9. Information that might compromise the safety and security of members of the City of Lyons or the public
10. Information that violates the legal ownership or interest of another party or infringes on copyrights, trademarks, or intellectual property
11. Comments in support of, or in opposition to, local political campaigns or ballot measures

## **ENDORSEMENTS**

Following or friending people, a business or an organization is not an endorsement by the City of Lyons. Instead, it is only intended as a means of communication.

A comment posted by a member of the public on any City of Lyons social media site is the opinion of the commentator or poster only, and publication of a comment does not imply endorsement of, or agreement by, the City of Lyons, nor do such comments necessarily reflect the opinions or policies of the City of Lyons.

The City of Lyons reserved the right to restrict all comments on posts on specific platforms and/or pages.

## **OPEN RECORDS**

City-maintained social media sites and pages are public forums. Any content posted is subject to public records retention and disclosure pursuant to Georgia open records laws.

All comments posted to any City Facebook site are bound by Facebook's Statement of Rights and Responsibilities, located at <http://www.facebook.com/terms.php>, and the City reserves the right to report any violation of Facebook's Statement of Rights and Responsibilities to Facebook with the intent of Facebook taking appropriate and reasonable responsive action.

These Terms of Use are subject to amendment or modification by the City of Lyons at any time